

**For Immediate Release**

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**COLOURLOVERS.COM NOMINATED FOR BEST COMMUNITY WEBSITE & OFFICIAL HONOREE FOR BEST SOCIAL/NETWORK IN THE 11TH ANNUAL WEBBY AWARDS**

COLOURlovers.com on the Shortlist for Top International Honor for the Web

**Portland, OR – April 11, 2007** – The Webby Awards, the leading international honor for the Web, today nominated COLOURlovers for the Best Community Website of 2007 & an Official Honoree for Best Social/Network Website. COLOURlovers was created and is run by Darius A Monsef of Portland, OR.

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites. The awards are judged by the International Academy of Digital Arts & Sciences, a global organization that includes David Bowie, Harvey Weinstein, Arianna Huffington, Matt Groening, Jamie Oliver, Internet inventor Vinton Cerf, and RealNetworks CEO Rob Glaser.

"The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. "COLOURlovers' Nominee selection is a testament to the skill, ingenuity, and vision of its creators."

Of the more than 8,000 entries submitted from over 60 countries and all 50 states, fewer than 15% were distinguished as an Official Honoree and an even smaller number received the accolade of being an Official Nominee.

"It is an amazing honor for COLOURlovers to be recognized as one of the best online communities, on the same level as multi-million dollar sites. Our membership is about 1/50<sup>th</sup> of other sites nominated in this category. This nomination recognizes the quality of our community and comes as a huge validation for a guy who hand coded the site two years ago by himself," said Darius A Monsef, creator and executive editor of COLOURlovers.

As a nominee for a Webby Award, COLOURlovers is also eligible to win a People's Voice Award. Voting is open to the public from April 10th to April 27th at <http://peoplesvoice.webbyawards.com>

Winners will be announced on May 1, 2007 and honored at The 11th Annual Webby Awards Gala in New York City on June 5th. The ceremony will be hosted by comedian and actor Rob Corddry, star of Fox's new sitcom "The Winner" and a former correspondent for "The Daily Show with Jon Stewart."

Founded in 1996, The Webby Awards is known worldwide for its famous five-word speeches.

**About COLOURlovers.com**

COLOURlovers is a resource that monitors and influences color trends. COLOURlovers gives the people who use color - whether for ad campaigns, product design, or even in architectural specification - a place to check out a world of color, compare color palettes, submit news and comments, and read color related articles and interviews.

The COLOURlovers community is regularly updated with information and examples of the way colors are used in the real world -- along with news articles on color trends and interviews with top creative professionals. Here everyone who is interested in the practical applications of color can find an index of color trends as they are happening. Together, they create a color trend index for the entire world provided by users of color worldwide. It's a tool designers and artists of all kinds use to work with colors in new ways and quickly find out what's hot and what's not. This site allows anyone to find their inspiration for color by searching, sorting and filtering through keywords to a color scheme that interests them... or create and share their own!

Shortly after COLOURlovers was first created, Asia was rocked by an major earthquake and tsunami. Darius felt compelled to go and find any way he could help the survivors. He spent 4 months living in Bang Tao, Thailand and volunteering to help those affected by the disaster. When he got back to the states, Darius co-founded Hands On Worldwide (HOW) a US-based, volunteer-staffed, non-profit, dedicated to timely disaster response and relief... While growing COLOURlovers.com Darius directed the Katrina Relief Project for HOW in Biloxi, Mississippi for 5 months and has since been to 3 more international disaster zones. COLOURlovers donates 30% of all profits to HOW to support volunteer disaster relief projects around the world.

**About The Webby Awards:**

The Webby Awards is presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: Adobe; The Creative Group; Verizon; AOL Video; dotMobi; Level3; Adweek; Fortune; Reuters; Variety; Wired; IDG; Brightcove; PricewaterhouseCoopers; 2advanced.Net; KobeMail and Museum of the Moving Image.

**About the International Academy of Digital Arts and Sciences (IADAS):**

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the Internet and interactive media. The Academy is an intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Virgin Group founder Richard Branson, Internet inventor and Google Chief Internet Evangelist Vinton Cerf, "Simpsons" creator Matt Groening, Real Networks CEO Rob Glaser, and fashion designer Max Azria. For more information, visit [www.iadas.net](http://www.iadas.net).

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